

News Release



For Immediate Release

Date: April 10, 2024
To: Representatives of the Media
From: Tracie Bertrand, Manager of Communications
Subject: Your Health Matters – Healthcare Needs Assessment Launch

Today, Peterborough County proudly announces the launch of its new Healthcare Needs Assessment form. This innovative tool is designed to gather crucial insights directly from the residents of Peterborough County, forming the cornerstone of our strategic plan for the future of healthcare in our region. Every household is encouraged to participate and have their voice heard.

The Healthcare Needs Assessment form serves multiple purposes. Firstly, it will provide invaluable feedback on all health and human services desired by our communities, facilitating the development of comprehensive healthcare solutions closer to home. Additionally, it allows residents to register their need for a primary care provider and it will act as the official list for residents without a family practitioner.

We recognize the challenges faced by many in our community, including the difficulty in accessing primary care and the burden of long-distance travel for healthcare services. Through this initiative, we aim to streamline the process, eliminating the frustration of wait lists and offering a Peterborough County centralized database for physicians seeking new patients or considering relocation to our vibrant region. This will eliminate the need for residents to contact already overwhelmed practices or by having to de-roster from their current physician to be considered. This list will be the only place residents need to register.

Importantly, Peterborough County is leading the charge in healthcare advancement and physician recruitment. As our communities continue to expand, we will forge ahead with thoughtful preparation for healthcare environments that attract physicians, and other healthcare professionals and cater to our residents' present and future healthcare requirements.

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With the appointment of Lori Richey as our Health Care Advancement Coordinator, Peterborough County and its eight lower-tier municipalities are poised for success. Lori brings a wealth of experience and expertise, ensuring that our initiatives are not only effective but also tailored to the unique needs of our region.

Peterborough County's commitment to building a healthier, stronger community is unwavering. Your input is invaluable in shaping the future of healthcare in our region. Join us in this mission by completing the Healthcare Needs Assessment form available at www.ptbocounty.ca/yourhealthmatters, for those without access to the internet please call 705-930-4765. Together, we can create a healthcare landscape that meets the needs of today and tomorrow, ensuring a brighter and healthier future for all residents of Peterborough County.

"In Peterborough County, your health matters! We are taking action to assist residents who need access to healthcare. To begin the essential work of recruiting and planning for the future of primary healthcare delivery in our communities, the Healthcare Needs Assessment form will provide a convenient and consolidated overview of where resources are needed across our county. Our goal is for healthcare to be more accessible for everyone; rural or urban, young or elderly. I encourage every resident in Peterborough County to complete the Healthcare Needs Assessment Form."

Peterborough County Warden, Bonnie Clark

"I am deeply honored to serve in this capacity, dedicated to the fundamental mission of ensuring equitable access to primary care for every resident of Peterborough County. Our commitment extends beyond immediate solutions; it entails the meticulous implementation of a comprehensive, long-term strategy, shaped by the invaluable insights of our community members. Together, we are fostering a healthier future for the vibrant community of Peterborough County."

Healthcare Advancement Coordinator, Lori Richey

For media or interview inquiries please contact the Manager of Communications at communications@ptbocounty.ca

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