

# Strategy At-A-Glance

## 2023–2027

### Our Vision

Douro-Dummer is a thriving community that celebrates the beauty of nature through regenerative and sustainable environmental practices, promotes opportunities for growth by attracting and retaining small businesses to the area, and fosters a sense of pride and belonging in the community through active communication and collaboration between the Township and its residents.

### Our Core Values

**Fiscal Responsibility**

**Transparency**

**Service Excellence**

**Environment**

### Strategic Pillars and Objectives



#### Service Modernization and Innovation

Continue to modernize and improve services, processes, and outcomes for our community.

Update our website with a cleaner interface and easier access to information.

Maintain a document management and retention system with a focus on public accessibility.

Provide online community engagement where residents can sign up to receive information.



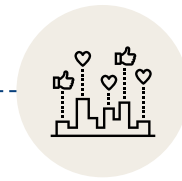
#### Business Attraction, Expansion, and Retention

Promote our Township through story-telling about who we are, what we do, and our brand identity.

Improve our community signage throughout the Township, making it easier for residents and visitors to navigate our spaces.

Prepare for the completion of our comprehensive Zoning By-law, to ensure that land is properly zoned for commercial and industrial development.

Provide incentives to new and growing businesses while ensuring existing businesses have opportunities to flourish.



#### Infrastructure Renewal

Prioritize roads where surface treatments are obtainable, and upgrade roads based on regular needs assessments.

Put an actionable and measurable plan in place to replace or repair aging infrastructure of all Municipal facilities.

Make asset management a core focus of the budget process to ensure funds are being dedicated to improvement and maintenance of infrastructure.