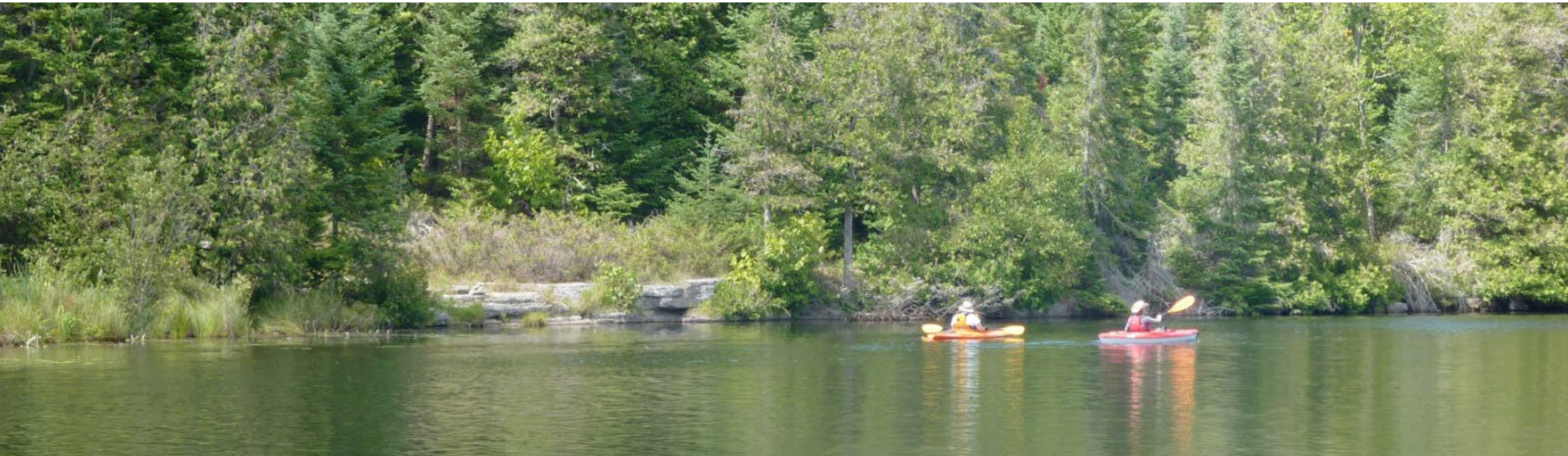


Township of Douro-Dummer Strategic Plan

Review Draft Plan

19 March 2024



Strategic Planning Work Completed

September



Initial meetings
with Council &
Management

October



Summarize Key
Issues &
Opportunities

November



Host Public &
Management
Engagement
Sessions

January
February



Draft Strategic
Plan and
Executive
Summary

Post Draft Plan
and Community
Survey

March



Refinements

Council
Endorsement &
Approval

Corporate Strategic Plan 2023 - 2027

- ☐ Message from Mayor Watson
- ☐ Land Acknowledgement & Introduction
- ☐ Purpose, Vision, Mission
- ☐ Core Values
- ☐ Strategic Pillars & Objectives
- ☐ Commitment to Deliver

Land Acknowledgement & Introduction

Land Acknowledgement

We acknowledge that this strategic plan was developed for the Township of Douro-Dummer, which is located on Treaty 20 territory on lands traditionally used and occupied by Indigenous nations including the Wendake-Nionwentsii, the Mississauga, the Haudenosaunee, and the Anishinabewaki peoples. With this in mind, we wish to acknowledge this land and to recognize the long history of First Nations and Métis Peoples in Ontario and show them our respect and appreciation for the opportunity to work on this land.

Introduction

Douro-Dummer is a close-knit community of **close to 7000 primary and secondary residents** located in Peterborough County along the Trent-Severn Waterway. It is characterized by a blend of residential and agricultural properties, with small villages and hamlets scattered throughout the Township. The Township is known for its outdoor activities such as hiking, fishing, and boating, due to its abundance of lakes and green spaces within its **674 square kilometers**. It is also home to various cultural and community events that bring residents together.

Douro-Dummer provides a tranquil and idyllic setting for individuals and families seeking a rural lifestyle while still having access to the amenities of nearby urban centers, including Peterborough, as well as the Greater Toronto Area just a couple of hours away.

Township leaders seek to build economic prosperity while balancing strong community spirit and rich natural experiences.

Our Vision

Option 1

Core Purpose

Douro-Dummer is a thriving community that celebrates the beauty of nature through regenerative and sustainable environmental practices, promotes opportunities for growth by attracting and retaining small businesses to the area, and fosters a sense of pride and belonging in the community through active communication and collaboration between the Township and its residents.

Option 2

Vision

Where the beauty of nature, opportunities for growth, and sense of belonging create a proud community where the residents and visitors of Douro-Dummer can live and thrive.

Mission

A prosperous, engaged, caring community where residents feel a sense of pride and belonging - celebrating our roots and growing sustainably.

Our Core Values

While developing our new Strategic Plan and in discussion with residents, we heard a recurrence of some core values that are important to the residents of Douro-Dummer. These themes emerged from engagement with the Township's senior management and residents, and will guide the Township as we work towards achieving our strategic priorities.

✓ **Fiscal
Responsibility**

✓ **Service
Excellence**

✓ **Transparency**

✓ **Environment**

Our Strategic Pillars

1

**Service
Modernization
and Innovation**

3

**Infrastructure
Renewal**

2

**Business Attraction,
Expansion, and Retention**

Strategic Pillar 1



Service Modernization and Innovation

Modernizing, refining and innovating services for residents is essential to effectively meet the needs of our community, enhance our operational efficiency, and ensure we remain adaptable in a rapidly changing world.

1

Continue to modernize and improve services, processes, and outcomes for our community.

2

Update our website with a cleaner interface and easier access to information.

3

Maintain a document management and retention system with a focus on public accessibility.

4

Provide online community engagement where residents can sign up to receive information.

Strategic Pillar 2



Business Attraction, Expansion, and Retention

Business attraction, expansion, and retention is vital for the economic health and sustainability of our Township, such as job creation, tax revenue, investing in innovation, maintaining our quality of life, and supporting community stability.

1

Promote our Township through story-telling about who we are, what we do, and our brand identity.

2

Improve our community signage throughout the Township, making it easier for residents and visitors to navigate our spaces.

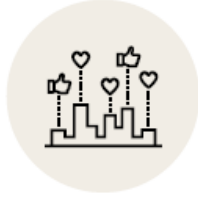
3

Prepare for the completion of our comprehensive Zoning By-law, to ensure that land is properly zoned for commercial and industrial development.

4

Provide incentives to new and growing businesses while ensuring existing businesses have opportunities to flourish.

Strategic Pillar 3



Infrastructure Renewal

Infrastructure renewal is a critical investment for our Township as it will ensure our adherence to health and safety, economic development, investment attraction, environmental sustainability, quality of life, public confidence, and regional competitiveness.

1

Prioritize roads where surface treatments are obtainable, and upgrade roads based on regular needs assessments.

2

Put an actionable and measurable plan in place to replace or repair aging infrastructure of all Municipal facilities.

3

Make asset management a core focus of the budget process to ensure funds are being dedicated to improvement and maintenance of infrastructure.

Commitment to Deliver

Our committed and dedicated council and township staff know that a plan in and of itself is not enough. We know that in order for real and lasting positive change to occur, we have to work diligently, keeping in the forefront our core values to implement our strategic priorities of service modernization, business attraction, retention and expansion, and infrastructure renewal. We also know that while delivering on our plan, things can shift and evolve and we need to be ready to respond to opportunities or threats as they arise. We know that the residents of this Township are engaged and willing to work with us to make Douro-Dummer the thriving community it strives to be.

During our engagement sessions, you shared important priorities and outcomes that we as a Township should focus on. We are confident that your ideas are reflected in this strategic plan. We also committed to continue to engage with you in the coming months and years as we monitor and update the Township on our collective progress.

Thank you for your valuable input into helping shape the future efforts of our Douro-Dummer team. We are confident that together with your engagement, we will continue to build a strong foundation of our proud past to set us on a positive course for the future.

Council Actions – March 19, 2024

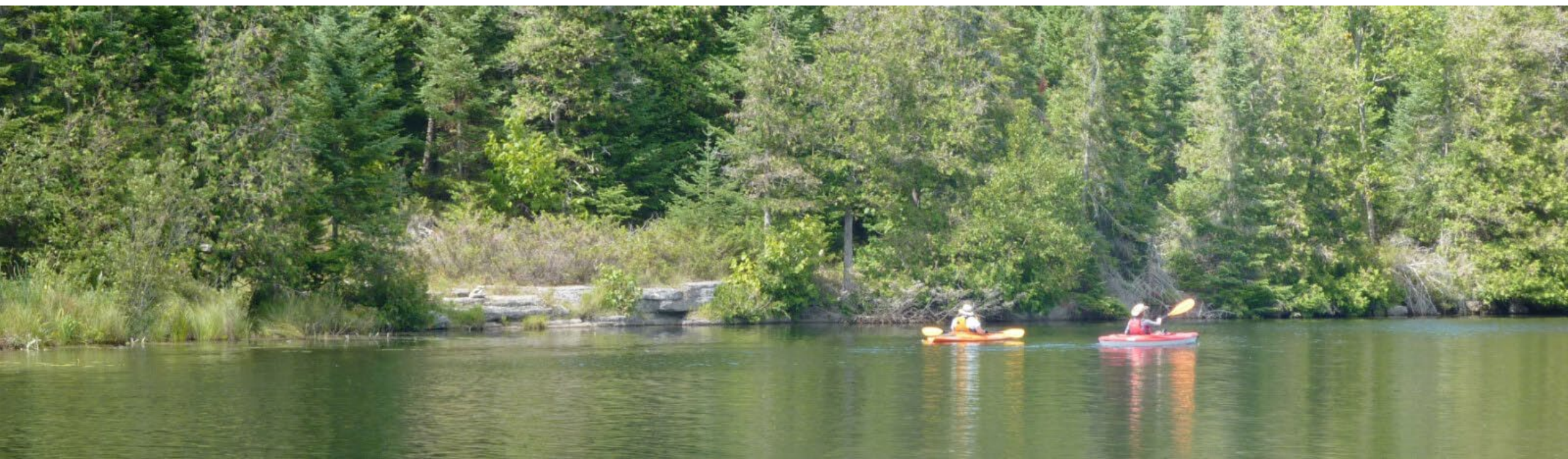
1 ☐ **No Changes Needed:**

- ☐ Endorsement & Approval of Strategic Plan March 19, 2024

2 ☐ **Changes Needed:**

- ☐ Suggested edits to Quarry by March 22, 2024
- ☐ Final Strategic Plan Delivered March 27, 2024
- ☐ Endorsement & Approval of Strategic Plan April 2, 2024

thank you



Supporting Documents with Township

- ☐ Environmental Scan
- ☐ SWOT Analysis
- ☐ Output from Management Team sessions
- ☐ Output from Virtual and In-Person engagement sessions Nov 27-28, 2023
- ☐ Actions items for each Strategic Pillar Objective
- ☐ Results of the Public Survey