

**Recommendation:**

That the Building Department-2023-13 report, dated November 21, 2023, regarding the Municipal Sign By-law be received and that the Draft By-law be approved at the appropriate time during the meeting.

**Overview:**

Regulating the size, location and maintenance of signs throughout the Township is warranted as the proposed By-law is intended to help preserve and protect the aesthetics of the Townships' landscape.

**Conclusion:**

Signs are an integral means of promoting all that our Township has to offer. This comprehensive Municipal Sign By-law offers businesses and residents alike, clear direction of what is permissible when contemplating the use of a sign.

**Financial Impact:**

The intent of this By-law is to provide a permitting process and outline a fee and penalties schedule to be collected. It is intended that any fees or penalties would be to cover costs of administration, inspection and enforcement (i.e., breakeven cost). The proposed fee and penalties structure is outlined in Schedule 'A' and Schedule "B" of the By-law respectively.

**Strategic Plan Applicability:**

To ensure and enable an effective and efficient municipal administration.

### Report Approval Details

Document Title:	Sign By-law - v2.docx
Attachments:	- Draft Sign By-law - Updated 11.11.23 - DH edits.pdf
Final Approval Date:	Nov 15, 2023

This report and all of its attachments were approved and signed as outlined below:

Martina Chait-Hartwig

Elana Arthurs