



Age-friendly Peterborough

Report Card 2017-2022
Community Action Plan 2023-2027



Becoming Age-friendly

An age-friendly community is “one where policies, services and structures related to the physical and social environments are designed to support and enable older people to live in a secure environment, enjoy good health and continue to participate in their communities.”



Defining local principles - Age-friendly Peterborough

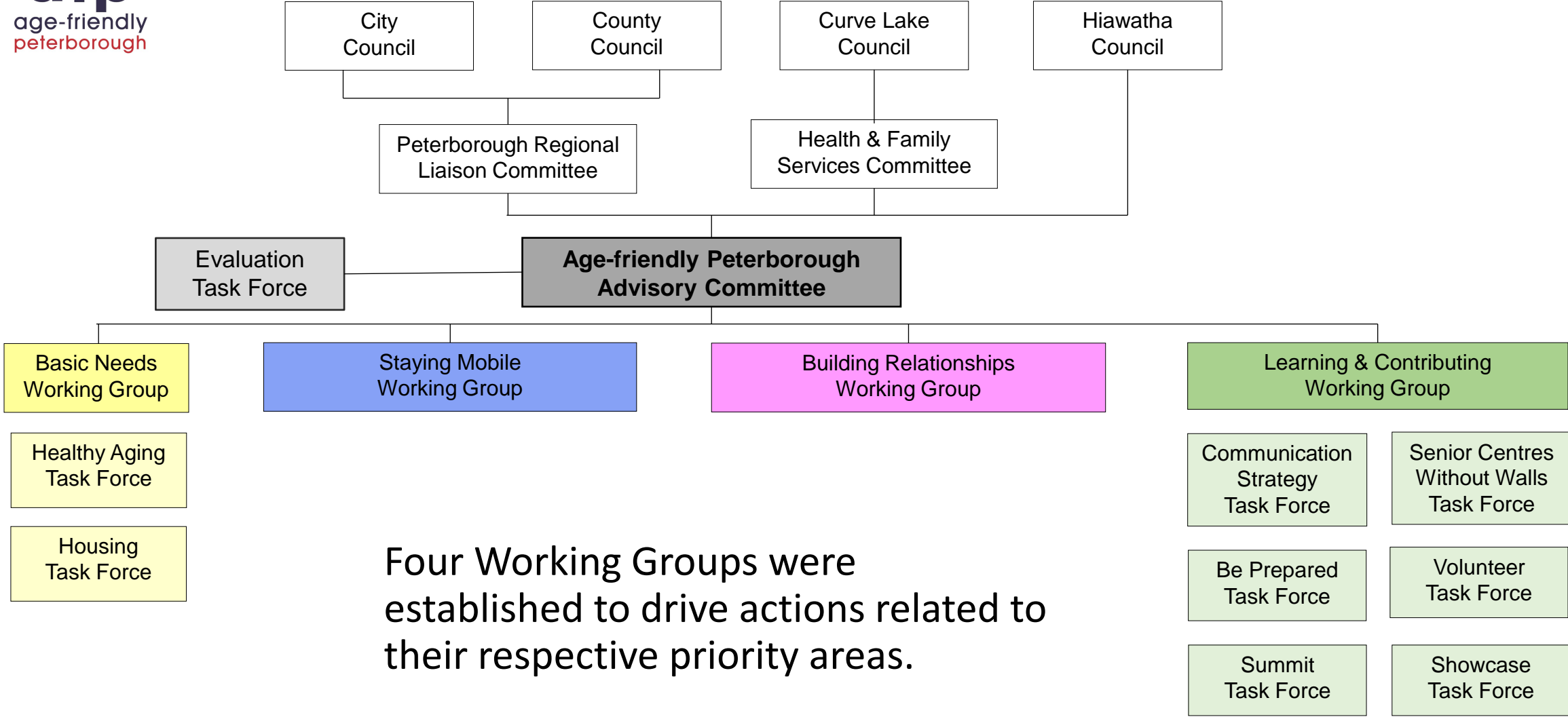
Age-friendly Peterborough Advisory Committee (AFPAC) was developed to oversee the development of the implementation of the AFP Community Action Plan.

Four Working Groups were established to drive actions related to their respective priority areas.





Age-friendly Peterborough Advisory Committee Structure



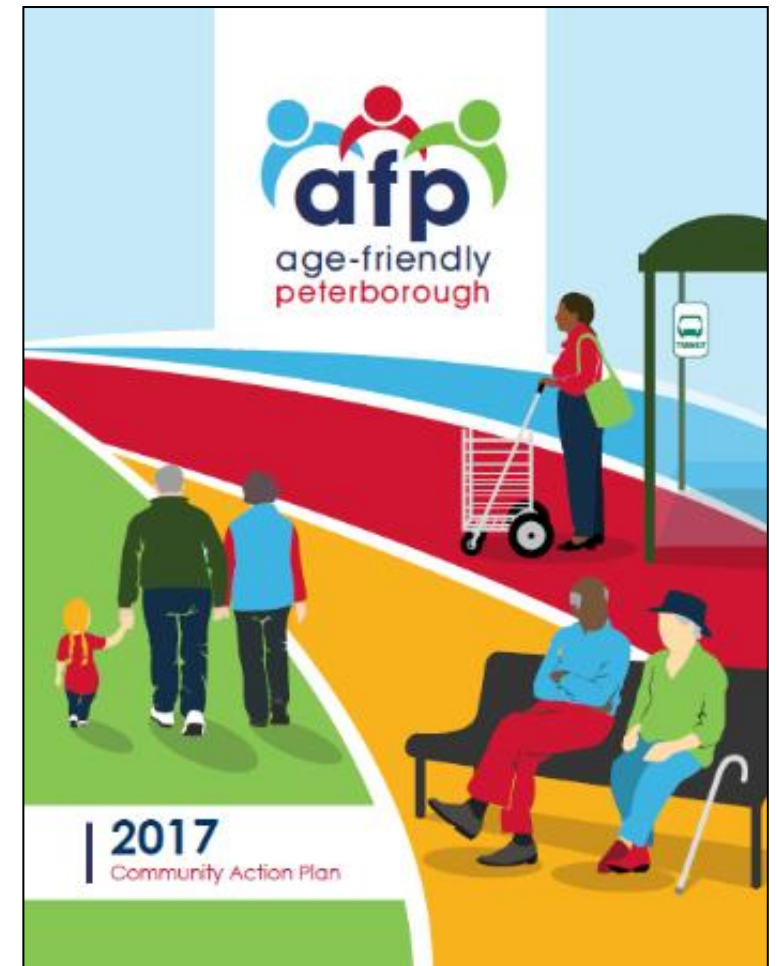
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AFP Community Action Plan 2017

The Plan is organized into four goals:

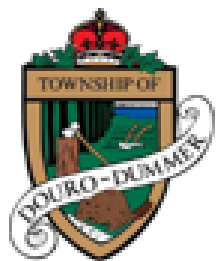
- Basic Needs
- Staying Mobile
- Building Relationships
- Learning and Contributing

For each goal, 6-7 strategic directions are articulated. For each strategic direction, proposed activities are identified.



Defining local principles - Age-friendly Peterborough

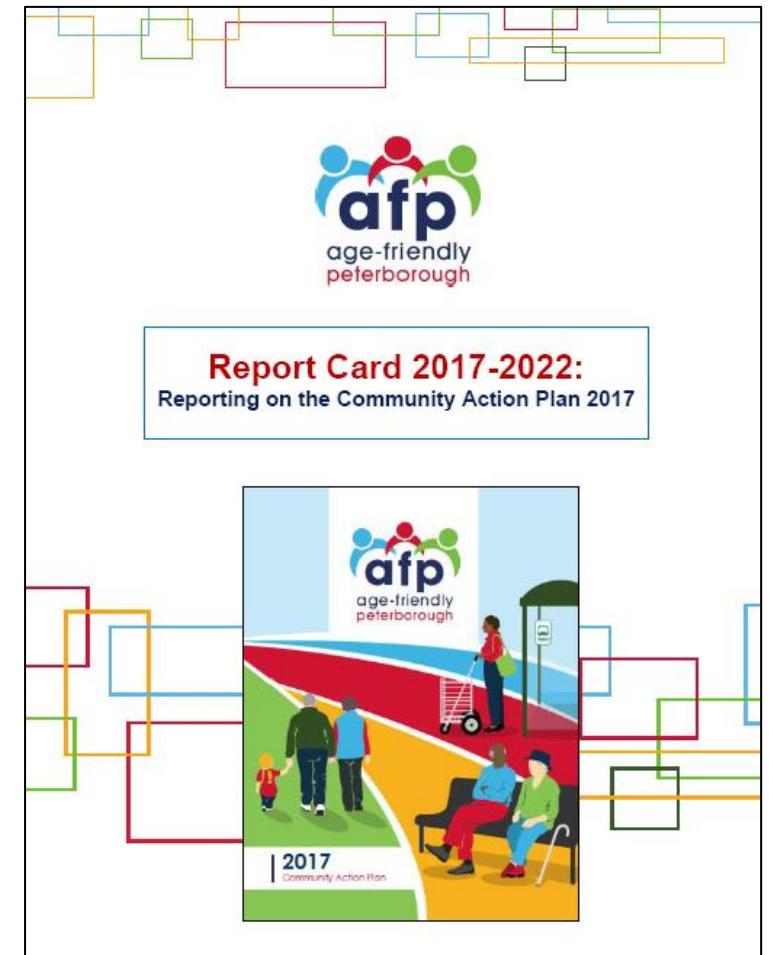
AFP is supported by the City of Peterborough, County of Peterborough, all 8 townships, Curve Lake First Nation, Hiawatha First Nation and United Way of Peterborough and District.



The greater Peterborough area

AFP Report Card 2017-2022

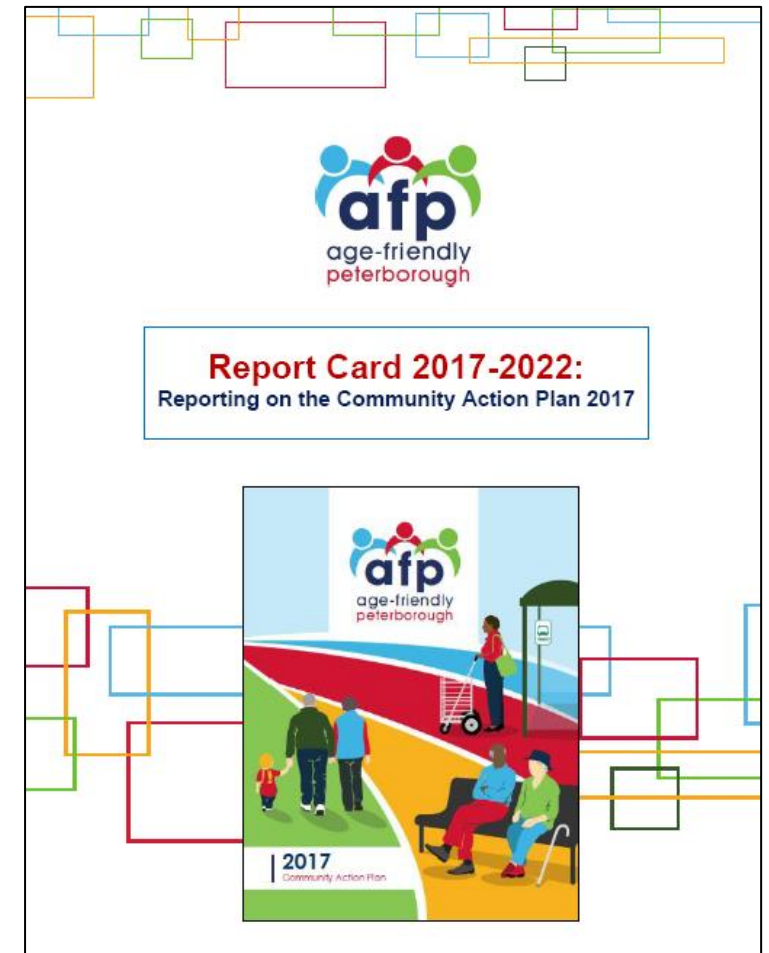
The AFP Report Card provides an update on the proposed actions and how the greater Peterborough area has become more age-friendly since the release of the Community Action Plan in 2017.



AFP Report Card 2017-2022

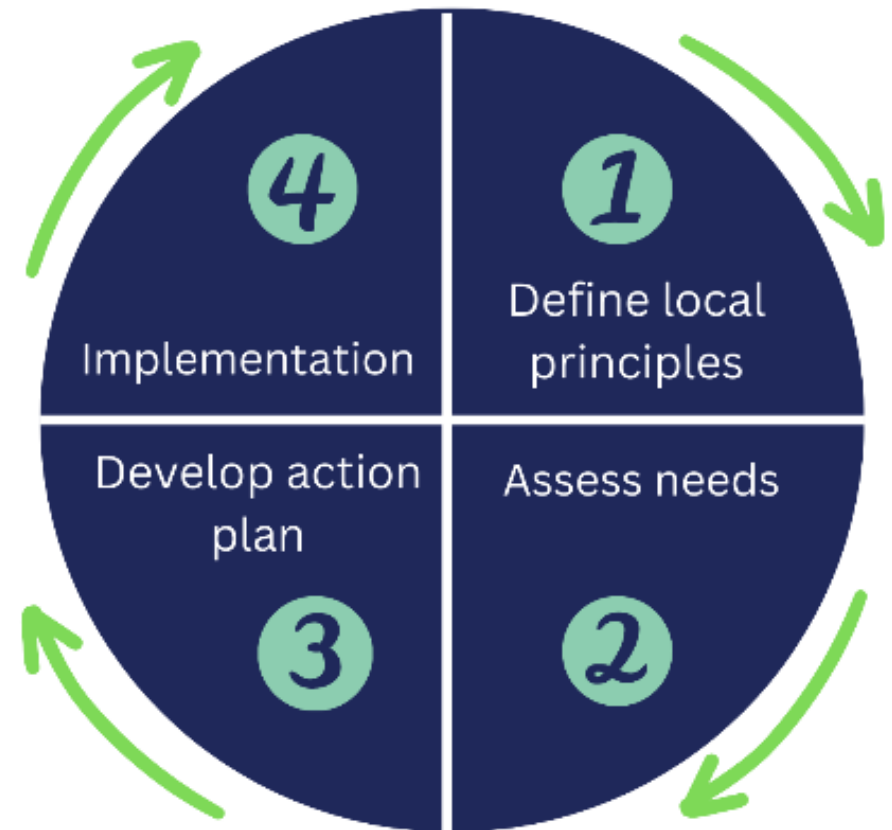
Highlights:

- Peterborough Senior Service Directory
- Innovative housing solutions
- In 2022, Community Care arranged 33,000 drives to 2,200 people
- The Link provided an opportunity for older adults to travel from Curve Lake and Selwyn to Peterborough.



The Process of Becoming Age-friendly

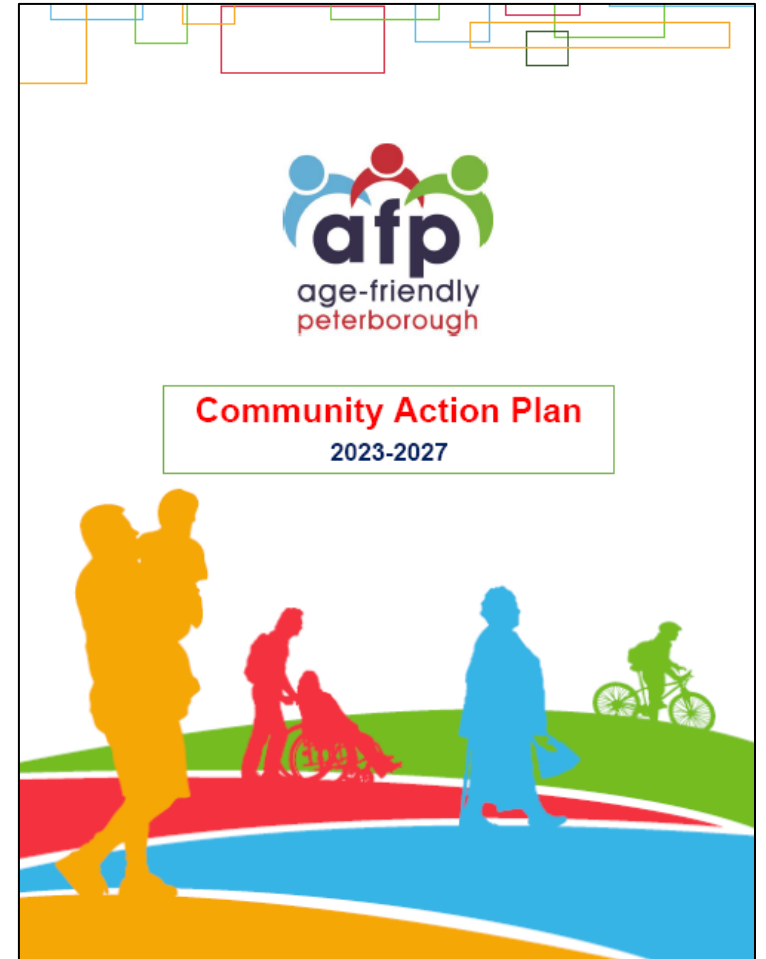
In 2021-2022, AFP utilized the lessons learned from the 2017 Plan to redefine local principles. AFP again conducted community engagement and stakeholder consultation to assess the current needs of local older adults.



AFP Community Action Plan 2023-2027

Results from research:

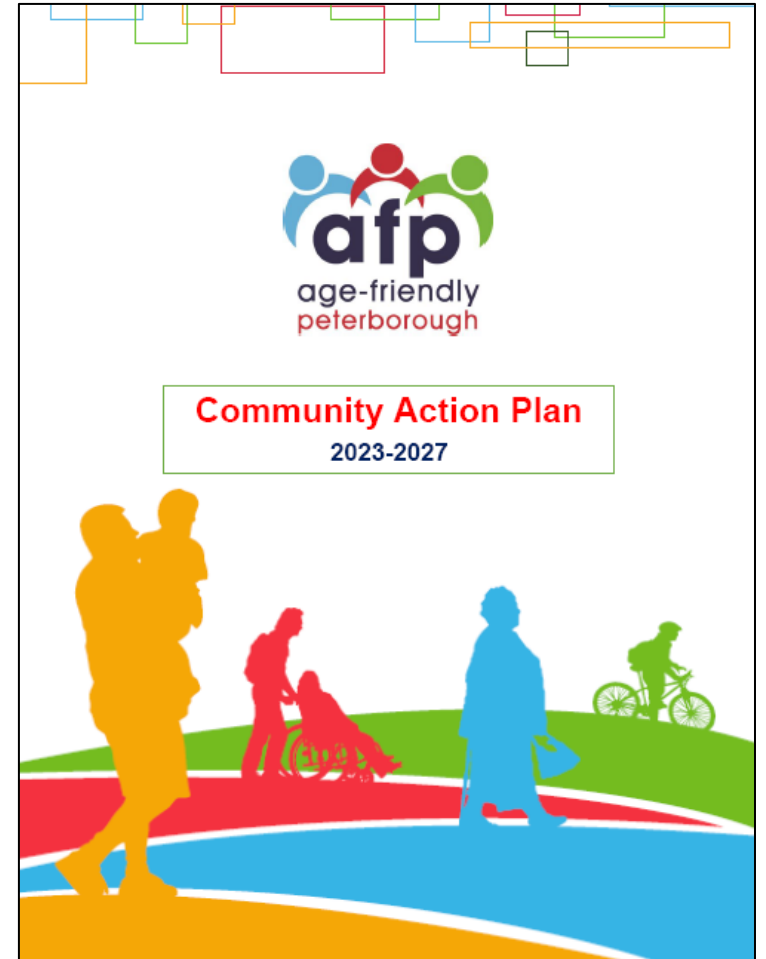
- The number of older adults living in Duuro-Dummer increased from 20.1% in 2016 to 23.1% in 2021 and that number will continue to grow
- Many older adults are living far below the Living Wage as indicated in the United Way 2021 Report



AFP Community Action Plan 2023-2027

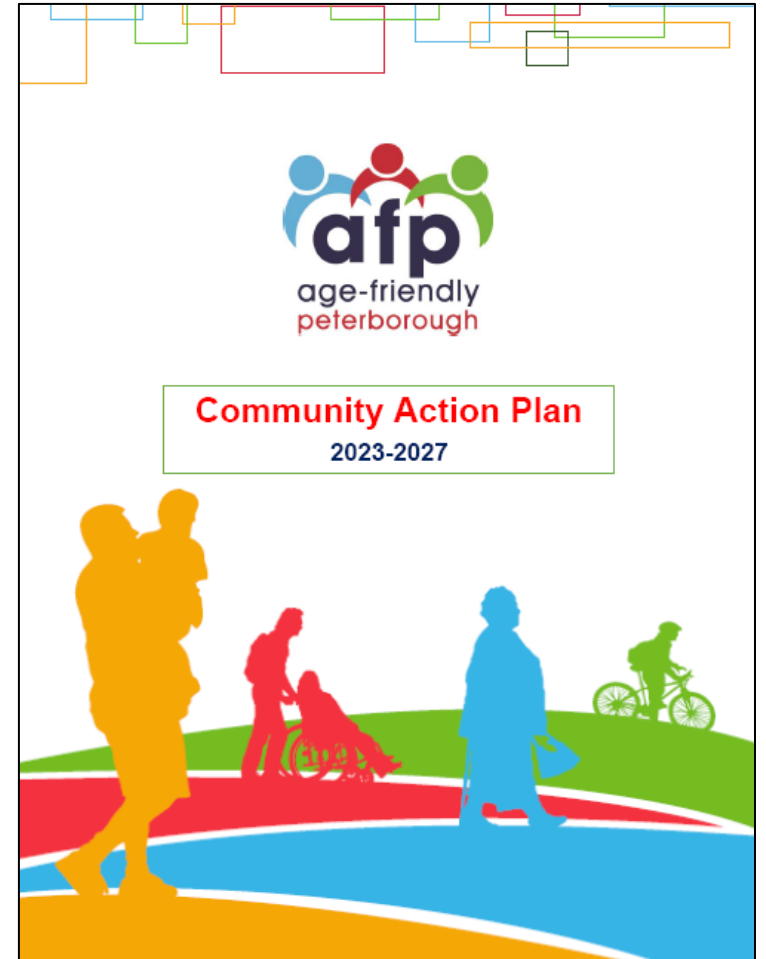
Results from community engagement:

- *“I’m on a fixed income and with rent costs increasing, I’m not sure where I would go.”*
- *“I told my family, I don’t need anything for Christmas, just buy me Depends as I can’t afford to buy them myself.”*
- *“No one comes to see if I’m okay. No regular community involvement. No one knows I’m here.”*



AFP Community Action Plan 2023-2027

The purpose of the 2023 Plan is to outline the identified needs of older adults in an action-oriented way and to provide local government, organizations, and businesses direction on how they can contribute to an age-friendly community.

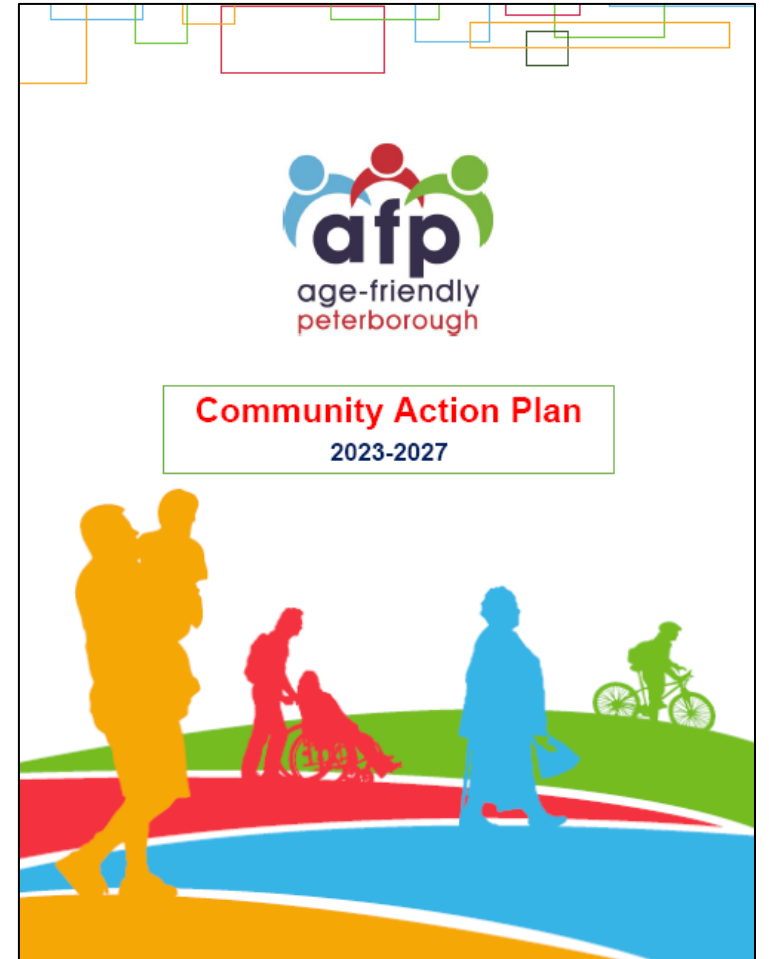


AFP Community Action Plan 2023-2027

Individuals and groups can align and embed their actions with the goals and strategies outlined in the 2023 Plan.

This is a different approach than the 2017 Plan where the proposed actions were stated.

A higher-level framework allows for additional actions to be included and more flexibility over a 5-year term.

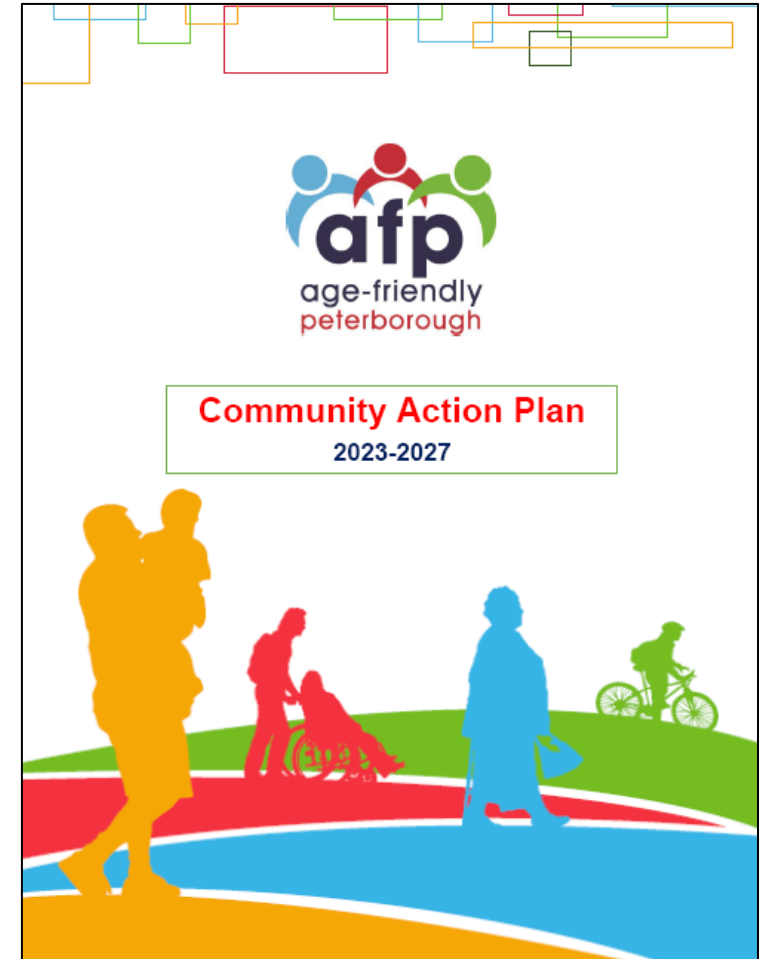


AFP Community Action Plan 2023-2027

Priority Areas are the principles of the Community Action Plan.

Goals are what will be done to accomplish the priority area.

Strategies are how the goals will be achieved. Each strategy will have a workplan that outlines specific actions. The workplans are living documents that support the flexibility in implementing the strategies.



AFP Community Action Plan 2023-2027

Priority Area 1: Basic Needs

Outcome:

Older adults' basic needs are met.



AFP Community Action Plan 2023-2027

Priority Area 2: Staying Mobile

Outcome:

Transportation and infrastructure ensures older adults are able to Stay Mobile in the community.

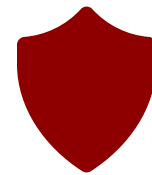


AFP Community Action Plan 2023-2027

Priority Area 3: Building Relationships

Outcome:

Relationships are sustained to encourage collaboration and foster partnerships.



AFP Community Action Plan 2023-2027

Priority Area 4: Learning and Contributing

Outcome:

Older adults have the opportunity to Learn and Contribute.



Priority Area Workplans

APF Community Action Plan 2023-2027

Workplan Example

Priority Area	Learning and Contributing								
Outcome	Older adults have the opportunity to Learn and Contribute								
Goal	4.4 Promote and encourage volunteerism within our community								
Strategy	4.4.1 Promote the benefits of volunteerism and opportunities available.								
Workplan									
Action	Tasks	Lead	Partners	Timelines	Funding	Objective	Outcomes	Update	Result
<i>Name the action; project, program, service, initiative</i>	<i>Describe the action; Itemize the action into tasks</i>	<i>Lead organization/person of the action</i>	<i>Other than your organization, list who else is involved</i>	<i>What are action start and end dates</i>	<i>List grants or funding other than your budget that is received for this action</i>	<i>As a result of the action, what change will we see</i>	<i>List performance metrics (what is evaluated and how)</i>	<i>Annual update of outcomes for Impact Report</i>	<i>The extent to which the goal was met</i>
Volunteer hub	Older adults call or email the volunteer hub to learn about volunteer opportunities available in the community	Community Care, Darci Maude	AFP	ongoing	none	An increase in number of older adults volunteering	# calls to the hub # emails to the hub # volunteers matched		
Volunteer Peterborough website	The VP website provides a tool that matches a person to a volunteer opportunity	Volunteer Peterborough, Lois Tuffin	AFP Trent University School Boards	Sept 2022- July 2023	Senior Community Grant, \$25,000	An increase in number of older adults volunteering in meaningful experiences	# website users # vol opportunities posted # matches positive experience as indicated in survey		

Next Steps

The 2023 Plan can be a catalyst for community action and change.

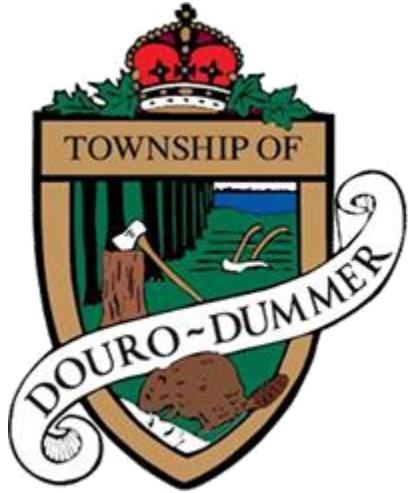
AFP listened and will continue to listen to those with lived experience and knowledge, value their perspectives, and incorporate their voices. This ensures the outcomes and actions will benefit the older adults they are intended to support.

“
*Nothing
about us,
without us*”

Next Steps

As projects continue to evolve and include a greater number of community organizations and volunteers, AFP will come closer to achieving the vision for Peterborough to be a thriving region that is inclusive, respectful, and accessible to people of all ages and abilities.





Next Steps

- Receive the AFP Report Card 2017-2022
- Approve the AFP Community Action Plan 2023-2027
- Support projects that contribute to an age-friendly community
- Report successes annually



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AFP webpage

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Thank You.

