

From: Nigel Broersma
Sent: Friday, August 19, 2022 2:57 PM
To: Martina Chait
Subject: RE: Local Business Supporter Sponsor

Hello Martina,

We thank you for supporting the Chamber with your \$500 Local Supporter Sponsorship used to purchase items for our auction, a great way to support local businesses while also supporting the chamber! Now, we were planning and presented it to the townships as the excellence auction. However, we have since had a conversation about moving the auction to November and making it a Hometown Holiday event. This would be a wishbook type auction with various categories to recreate that Christmas wishbook look. We would centre it around supporting local for the holidays and embrace the Hometown Holiday theme.

In order to do this, we want to ensure our supporters for the auction are on board with this. This move would allow for more exposure and recognition for our supporters as it would no longer be another element of Excellence, but instead its own event. We would pair it with videos featuring various businesses, and have the auction run for 2 full weeks with a great deal of promotion.

Would this be okay with you and the Douro-Dummer Township? Or would you want us to keep the auction as part of excellence. We have already received approval from Enbridge, the main auction sponsor, and once we get approval from the townships, will go ahead and make the change. If not, we will leave it as is.

Thanks so much,



Nigel Broersma

Member Relations Coordinator

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